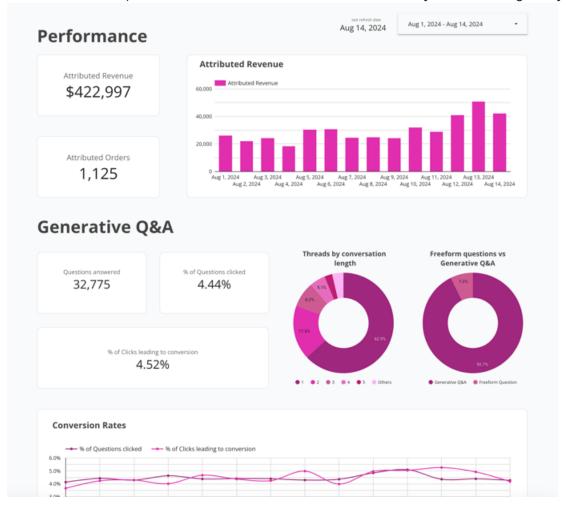
Access analytics dashboard

Last Modified on 05/20/2025 2:10 pm EDT

- 1. Select Analytics in alby's Admin
- 2. Select desired date range and click **Apply**:
- 3. You can now review performance metrics. Read the definitions of the key metrics in the glossary.



- 4. View Insights by Product Category:
- See top questions asked by Views, Clicks, Click %, Conv %
- Select Category from the drop down menu to filter questions by category

n	sights	Category					•
	Question		Product	Views	Clicks	Click %	Conv 9
1.	Is the top in this set loose or fitted?		Cuddl Duds Cotton Core T-Shirt and Short Lounge Set, Size 3X, Cruisin Navy	14,895	326	2.19%	13.35%
2.	Do the shorts have pockets?		Cuddl Duds Cotton Core T-Shirt and Short Lounge Set, Size 3X, Cruisin Navy	14,878	124	0.83%	12.909
3.	Is this set true to size?		Cuddl Duds Cotton Core T-Shirt and Short Lounge Set, Size 3X, Cruisin Navy	14,878	199	1.34%	17.779
4.	Are the shorts high-waisted or low-waisted?		Cuddl Duds Cotton Core T-Shirt and Short Lounge Set, Size 3X, Cruisin Navy	14,727	168	1.14%	13.109
5.	What is the material composition of the top?		Cuddl Duds Cotton Core T-Shirt and Short Lounge Set, Size 3X, Cruisin Navy	14,684	65	0.44%	10.949
6.	Does this set have a missy and plus size range?		Cuddl Duds Cotton Core T-Shirt and Short Lounge Set, Size 3X, Cruisin Navy	14,684	52	0.35%	7.84%
7.	Can the tee be worn outside of lounging?		Cuddl Duds Cotton Core T-Shirt and Short Lounge Set, Size 3X, Cruisin Navy	14,615	66	0.45%	15.639
8.	Can the tee and shorts be easily mixed and matched?		Cuddl Duds Cotton Core T-Shirt and Short Lounge Set, Size 3X, Cruisin Navy	14,483	11	0.08%	27.279
9.	Can this set be machine washed?		Cuddl Duds Cotton Core T-Shirt and Short Lounge Set, Size 3X, Cruisin Navy	14,421	36	0.25%	16.679
10.	What are the advantages of the bladeless design?		Dyson AM07 Bladeless Oscillating Tower Fan, Black	12,401	83	0.67%	2.41%
11.	How does the Air Multiplier Technology work?		Dyson AM07 Bladeless Oscillating Tower Fan, Black	12,401	95	0.77%	2.11%
12.	Is the motor acoustically engineered for reduced noise?		Dyson AM07 Bladeless Oscillating Tower Fan, Black	11,890	36	0.30%	5.56%
13.	Is the fan suitable for all ages?		Dyson AM07 Bladeless Oscillating Tower Fan, Black	11,718	14	0.12%	0.00%

