

# Shopify Free Trial

Last Modified on 04/21/2025 3:35 pm EDT

- alby offers a 14-day free trial for all Shopify merchants.
  - When you install alby's Shopify app, you will get access the alby UI where you can test alby before launching
  - The trial automatically begins when you select 'Start Trial' in the banner
  - After you start trial, you can add the alby widget to your website
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